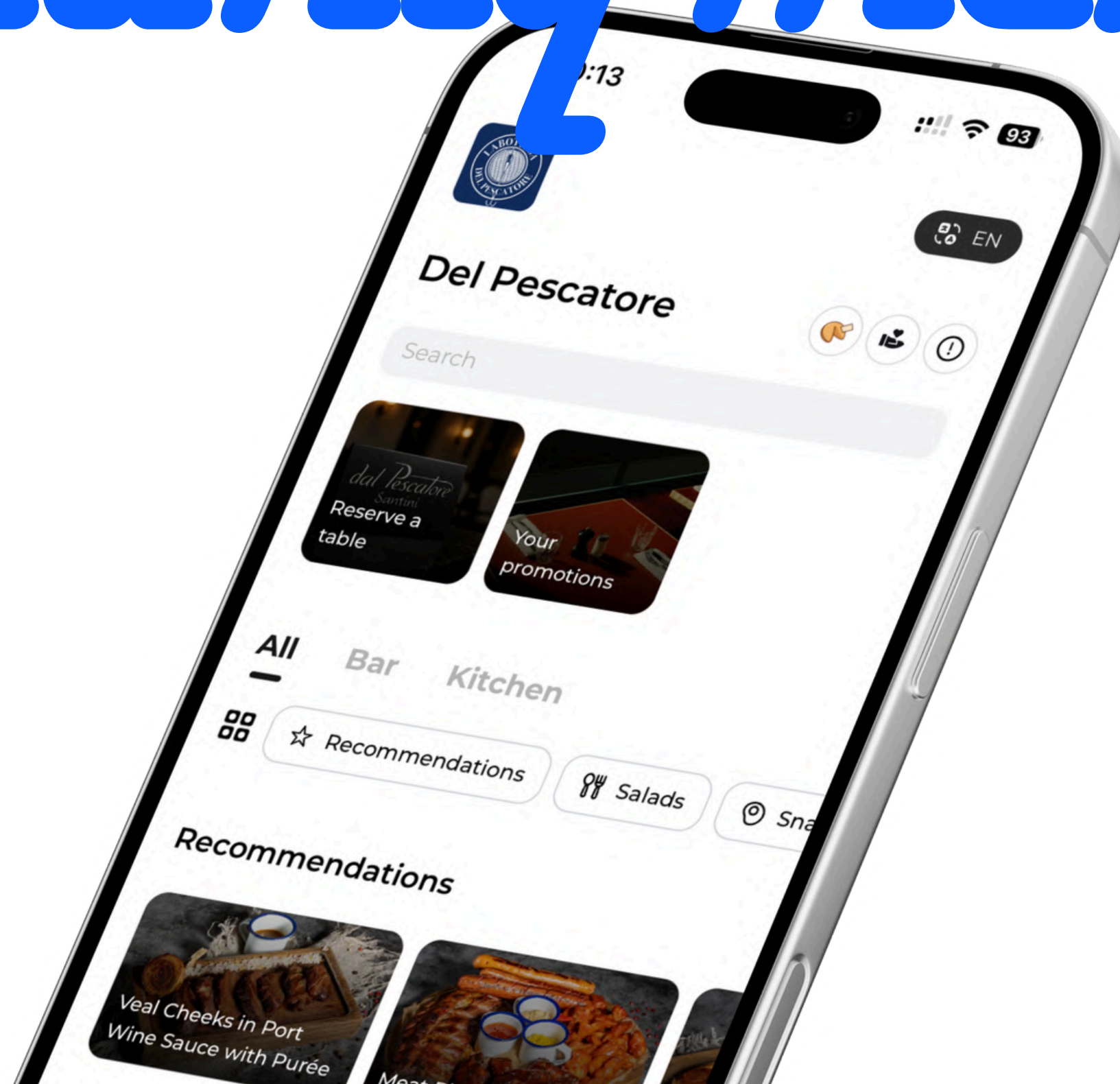


DIGITAL
QR MENU

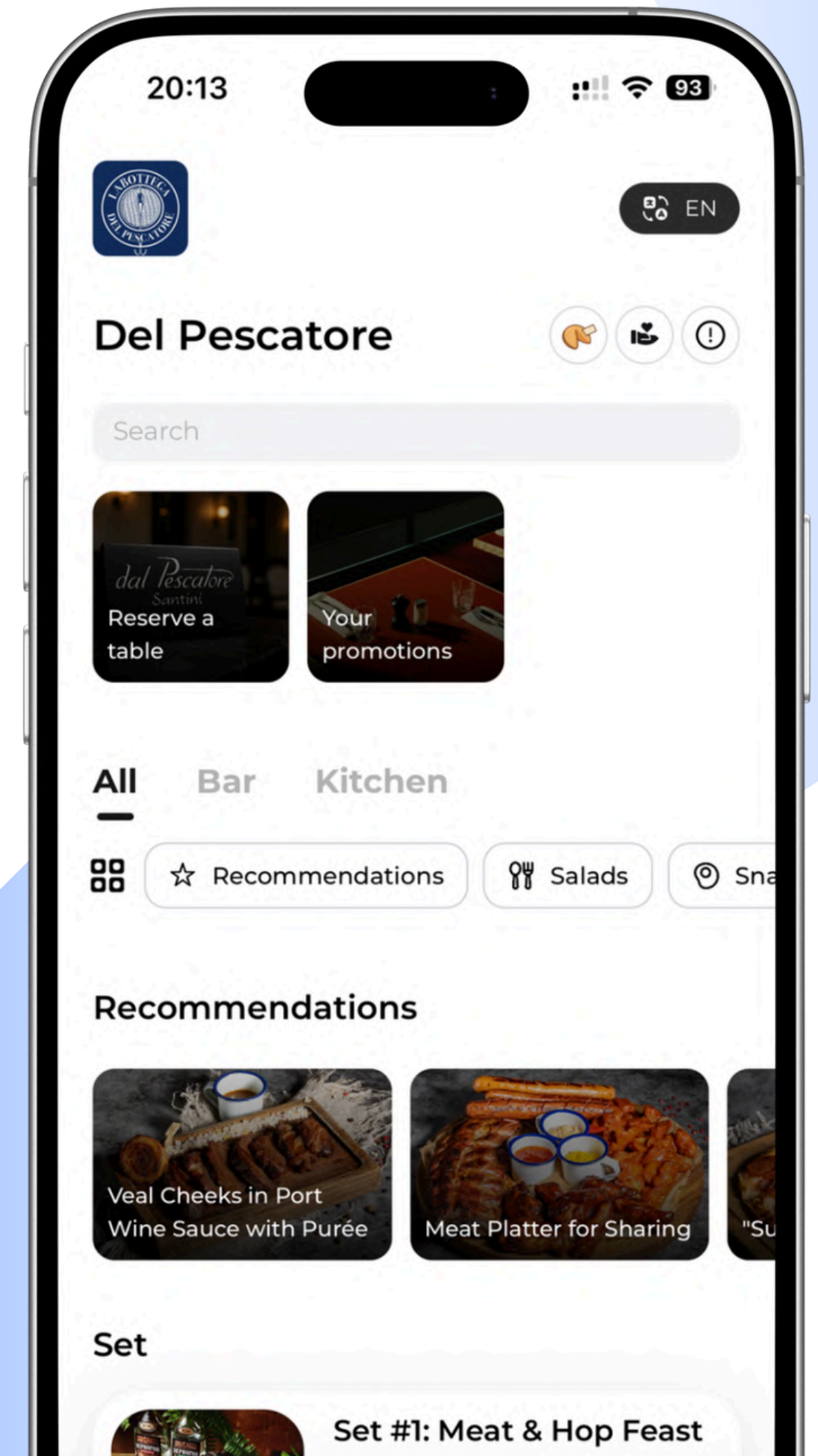
Luniq menu

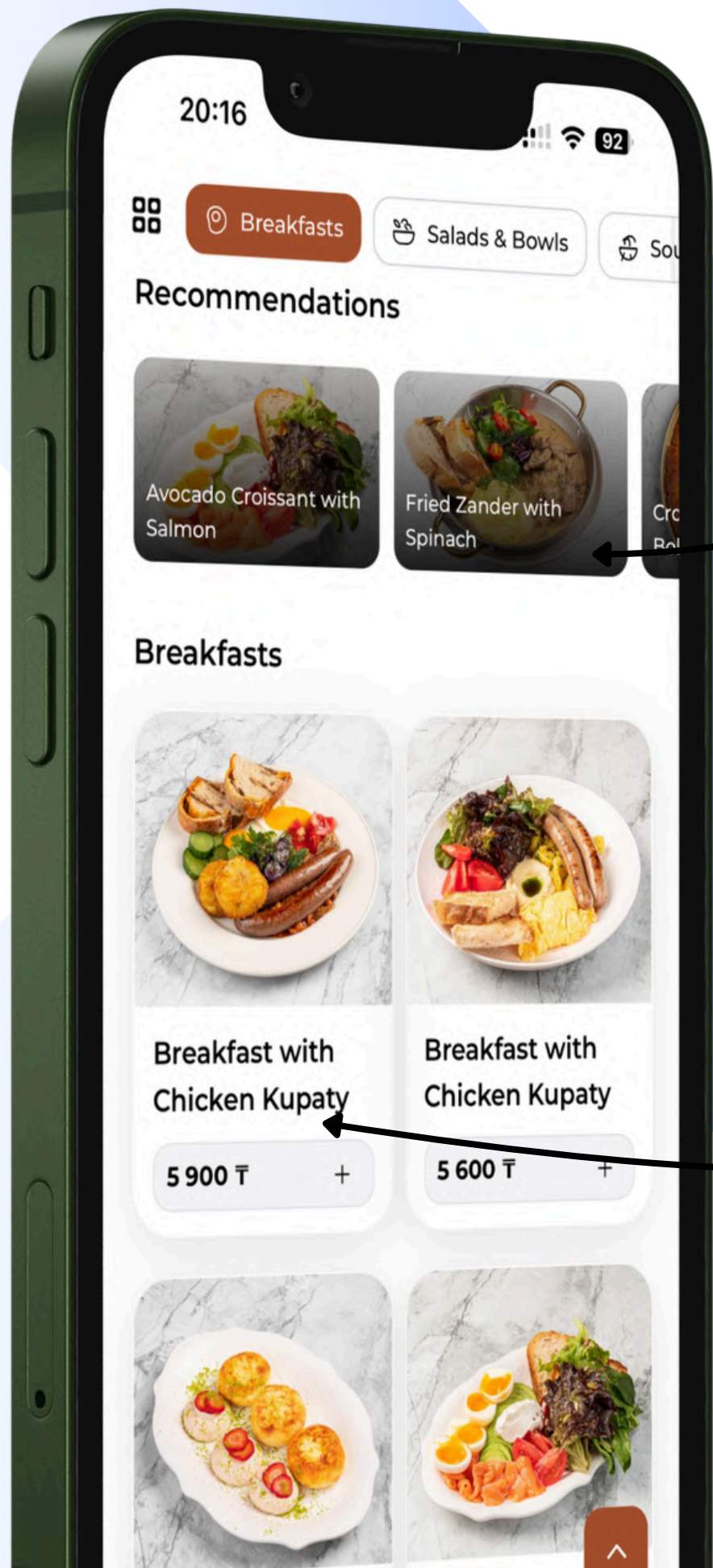


What is it?

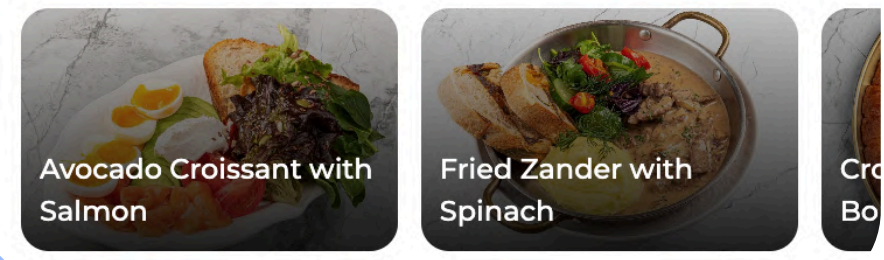
LUNIQ is more than just a menu.

- **It's a mini-website:** it lives on the guest's smartphone and opens instantly.
- **It's aesthetics:** it continues your brand's style instead of breaking it.
- **It's a service:** it helps guests feel cared for, not just place an order.





Recommendations



Care in every detail: service at your fingertips

Smart recommendations: LUNIQ gently suggests the perfect drink to pair with a dish or a dessert, sparing guests the pain of choosing.

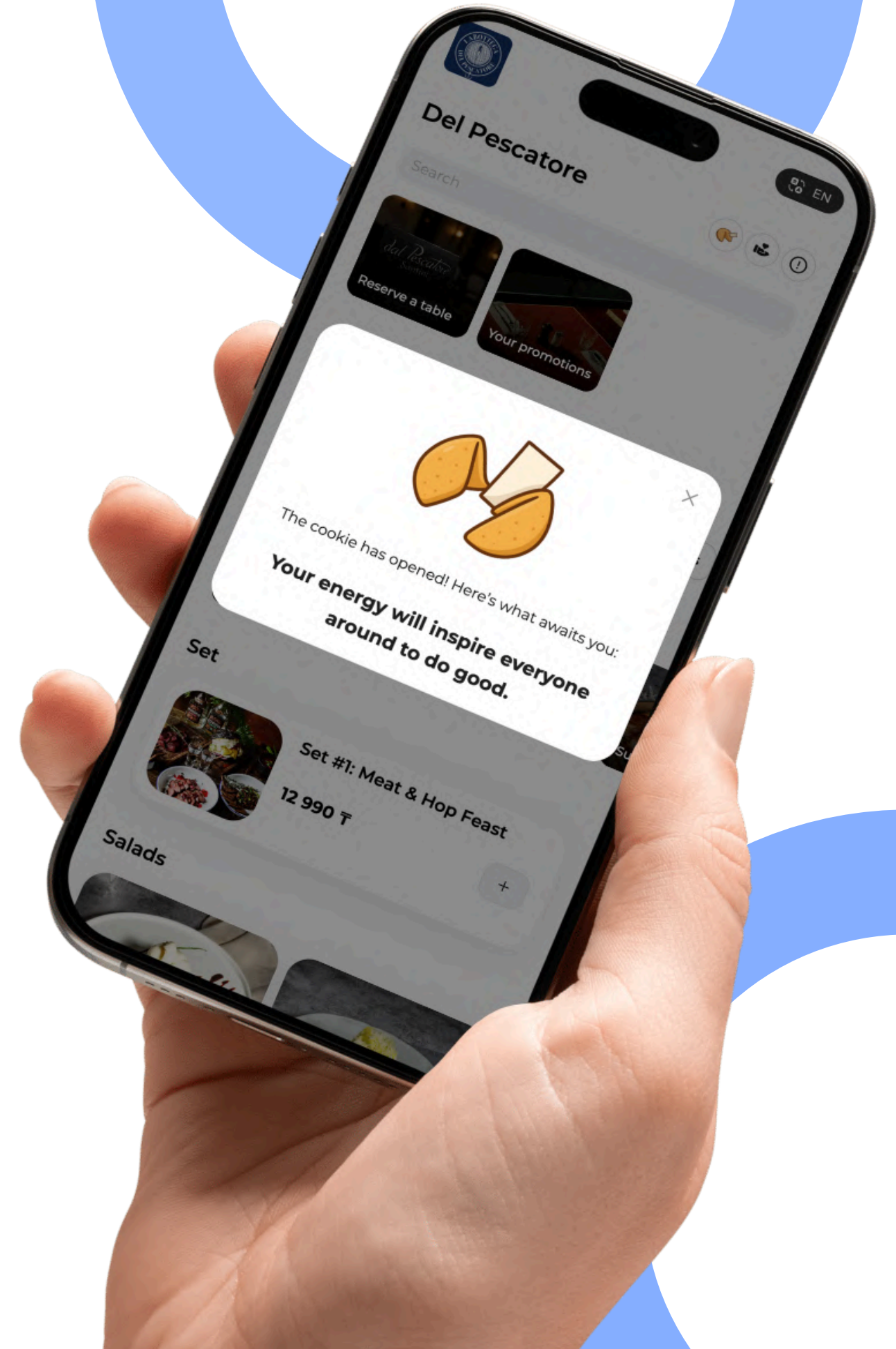
Focus on value: Stylish presentation of special offers and discounts draws attention without cheapening the look of the menu.

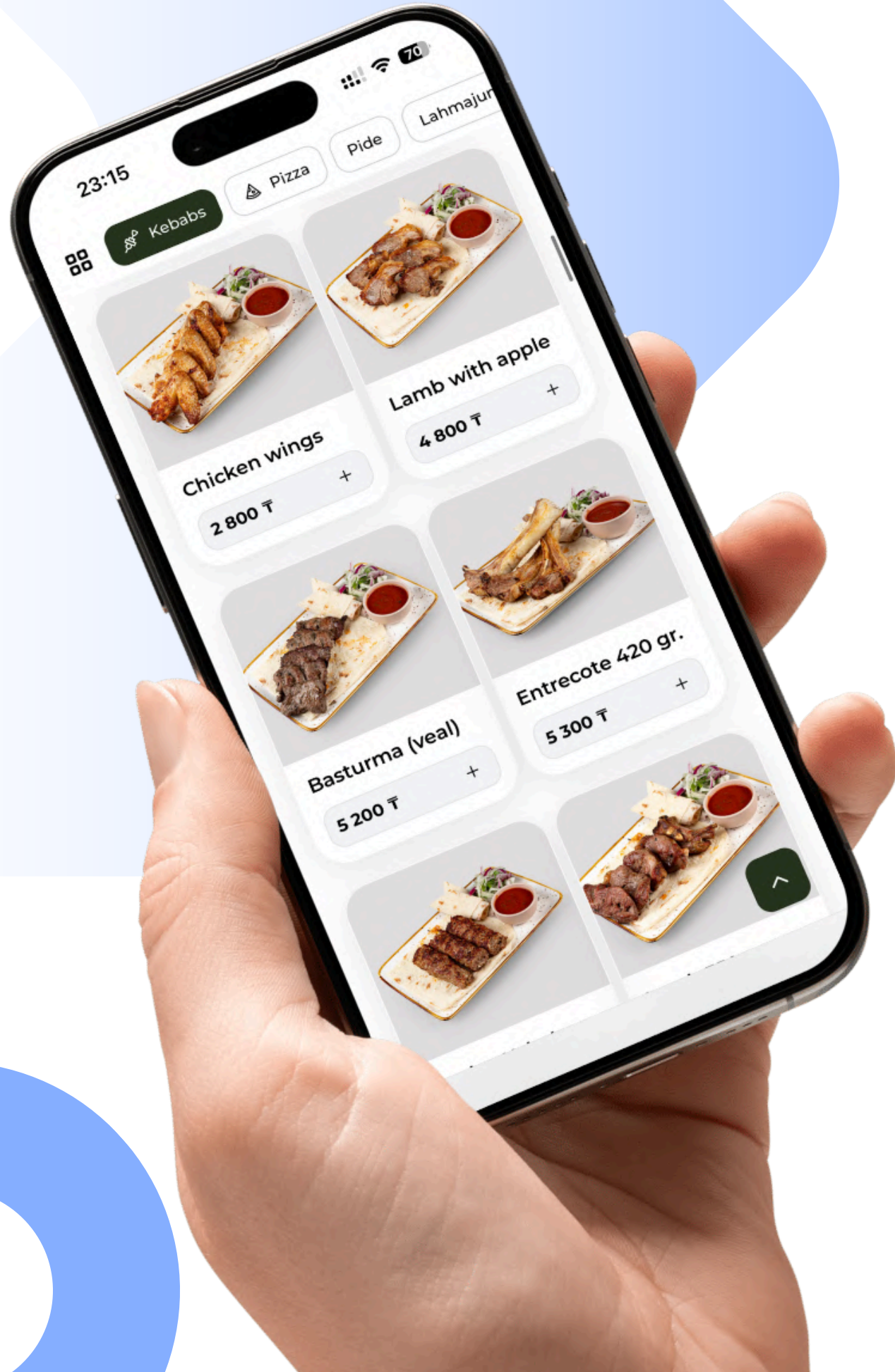


Breakfast with Chicken Kupaty
5 600 ₪ ~~6 500 ₪~~ +

Digital compliment: Fortune cookie

A little magic inside the menu. An unexpected interactive touch that brings a smile to the guest and turns an ordinary order into a pleasant experience.

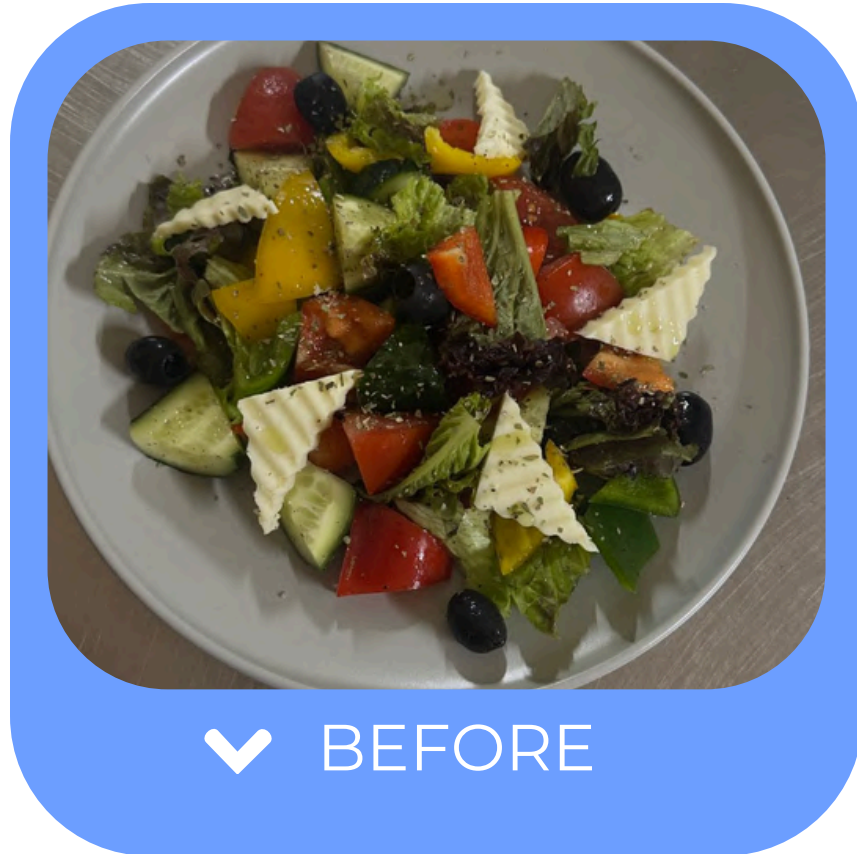




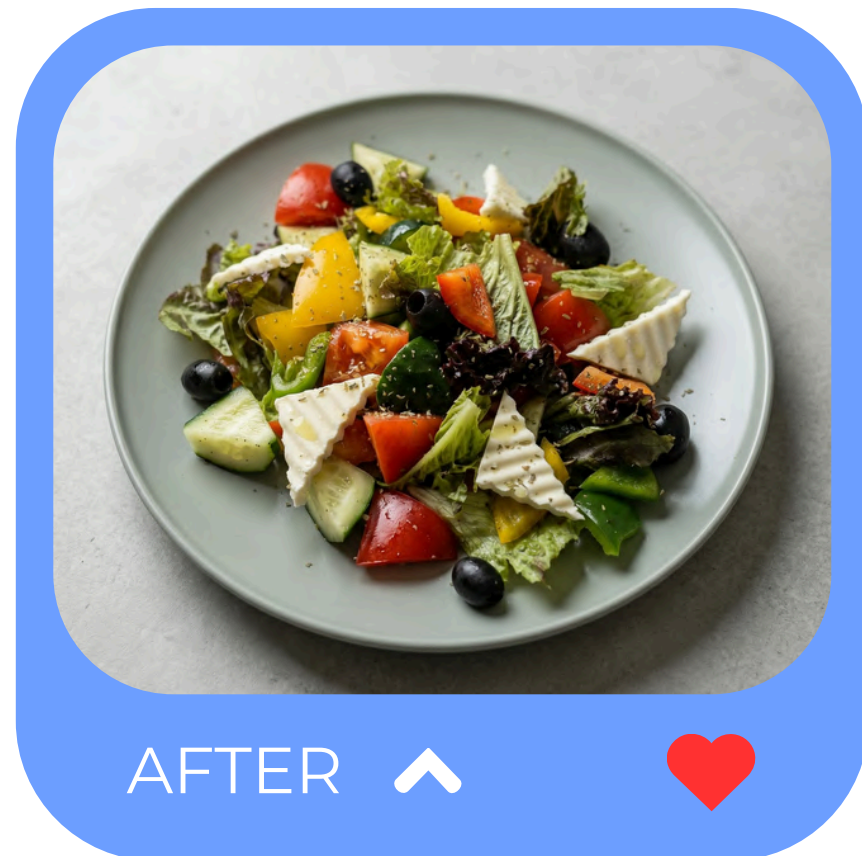
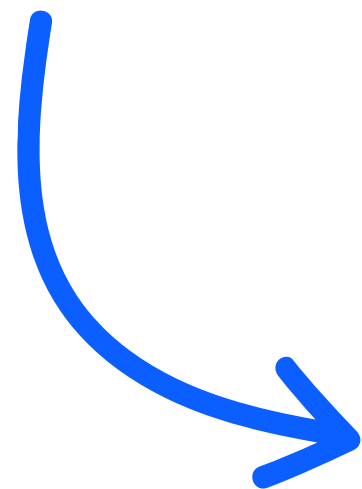
Guests eat with their eyes: let them see the taste

Photos: High-quality images capture the beauty of presentation, helping guests fall in love with a dish at first glance.

Videos: LUNIQ goes further – show the magic in motion. Steam rising from a hot steak, stretching cheese, or the shine of sauce on video covers awakens the appetite more powerfully than any words.



BEFORE



AFTER

Studio-Quality Images Without a Photographer

No ready-made photos? No problem. Just take a photo of your dish with your phone - we'll enhance it and turn it into a professional image. You get a vibrant, sales-driven menu instantly, without spending budget or time on organizing photo shoots.

Respect for preferences

Smart tagging system:

Guests instantly find “their” dish without reading through ingredients.

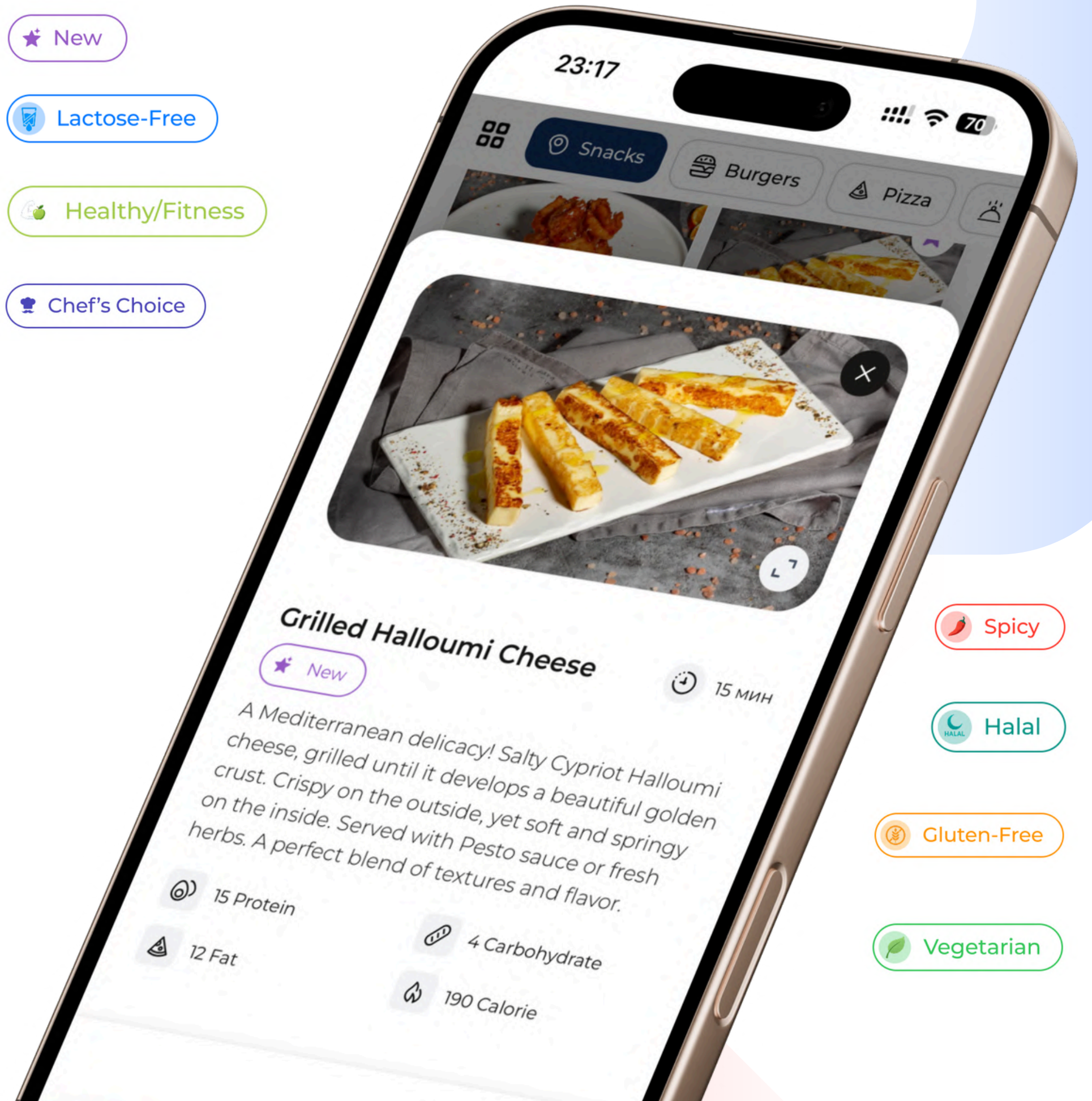
Spicy, vegan, or gluten-free - the menu adapts to the guest’s needs, not the other way around.

★ New

Lactose-Free

🍏 Healthy/Fitness

👨‍🍳 Chef's Choice

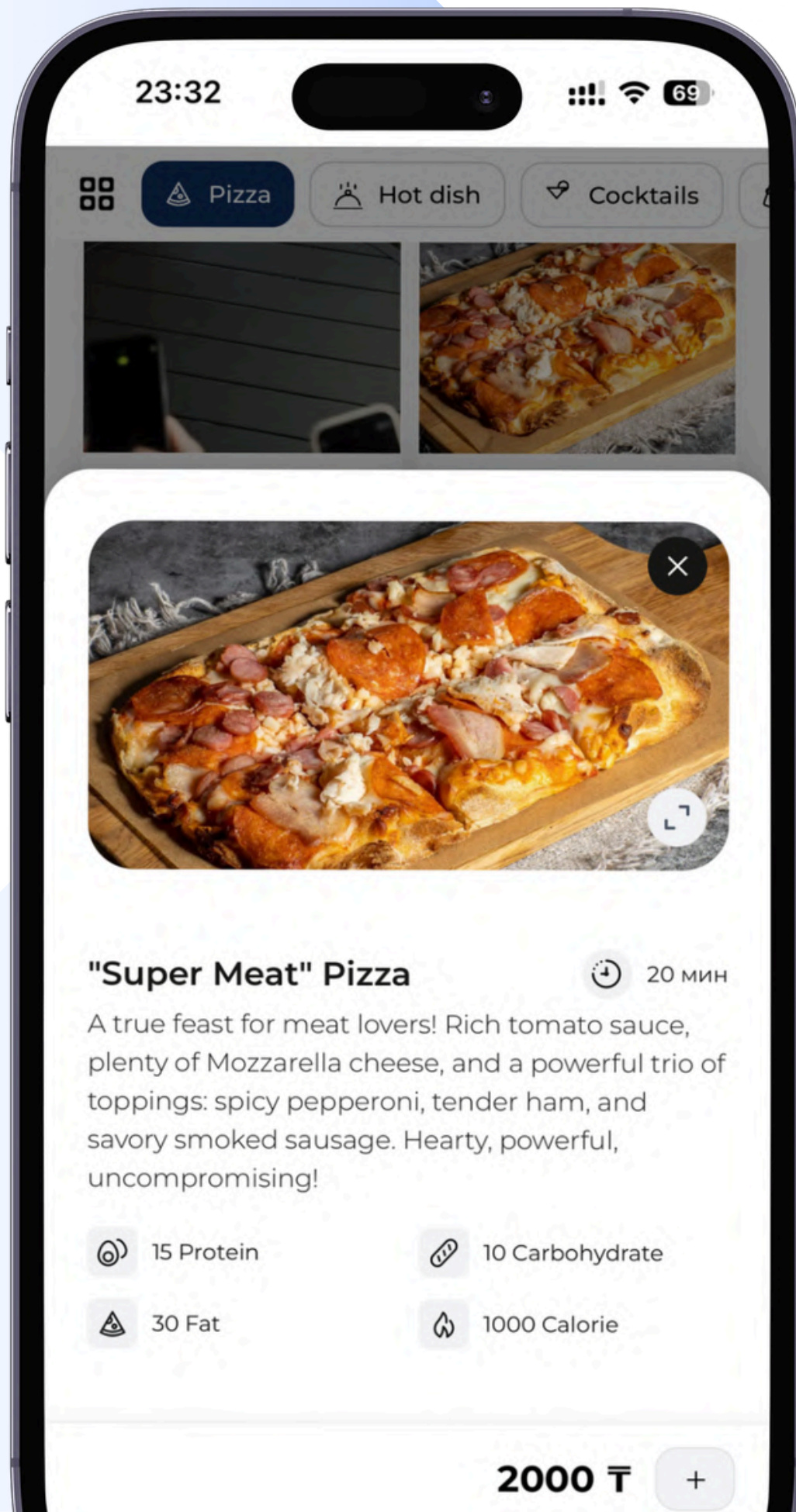



🌶️ Spicy


🌙 Halal

🌾 Gluten-Free


🌿 Vegetarian



 1523 calorie

 20 protein

 15 min

 11 carbohydrate

 15 fat

Mindful choices

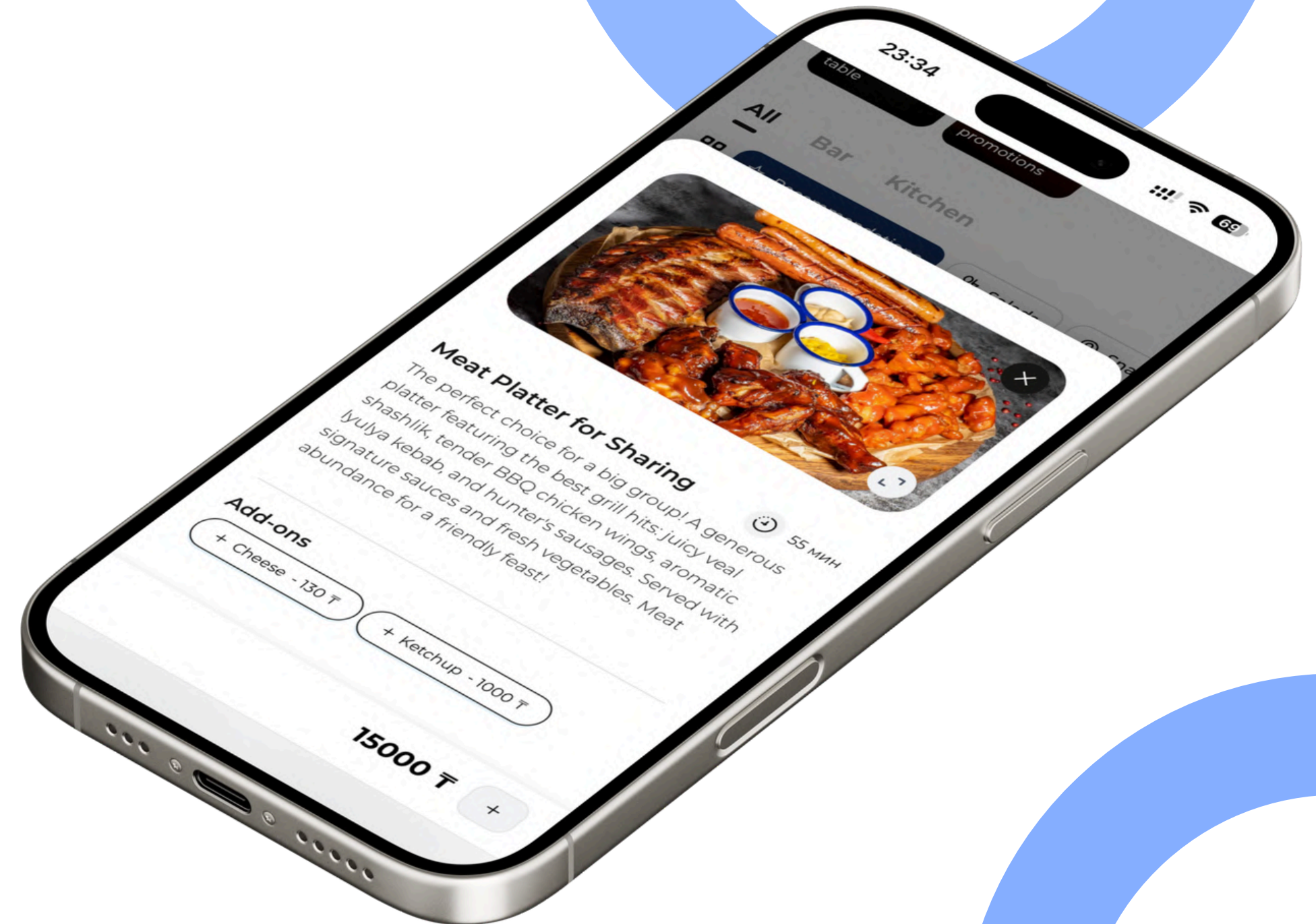
Timing: Accurate serving times help guests plan their visit.

Nutrition: Detailed nutritional information supports guests' health and wellness.

Perfect taste is personal

Dish builder:

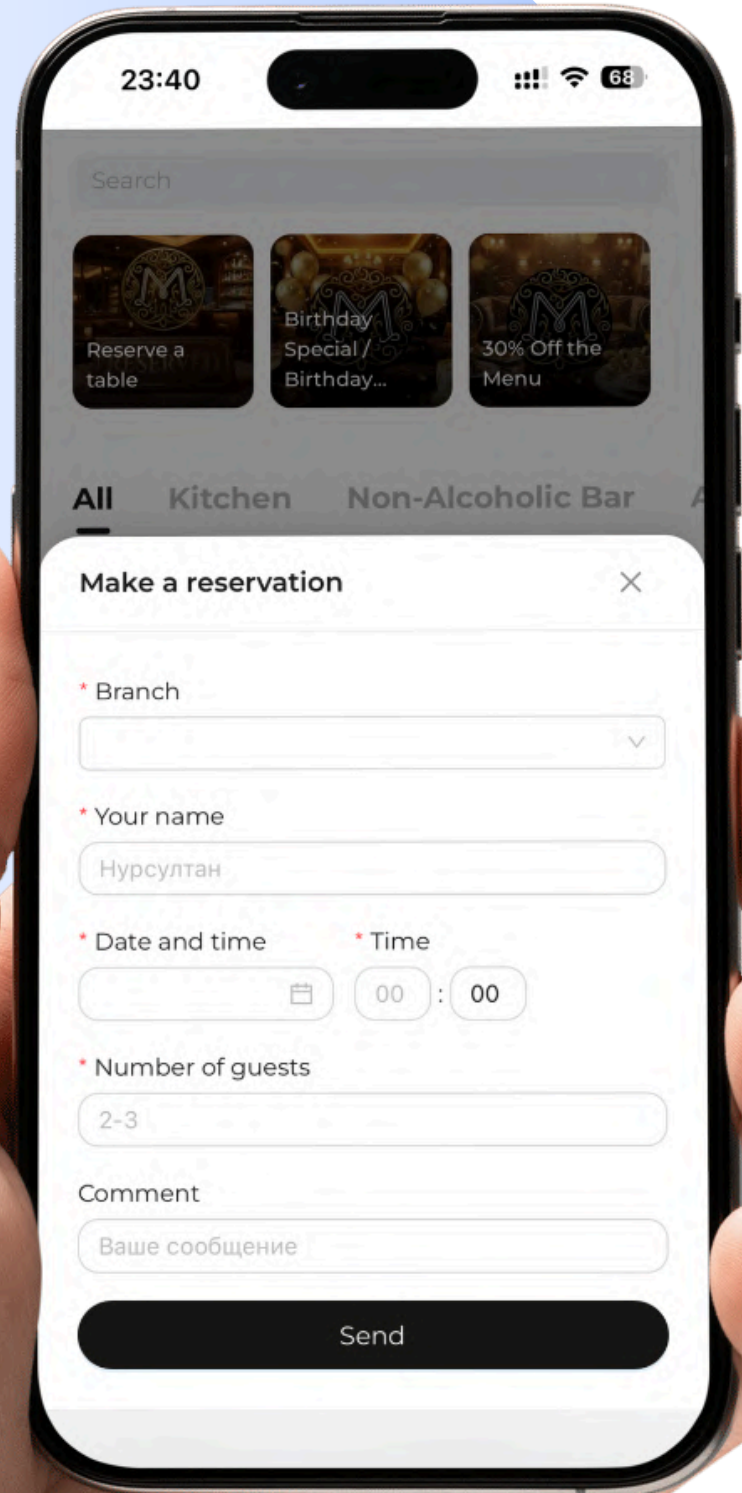
Give guests the freedom to create their own ideal dish. Add toppings, remove extras, or enhance flavors - all in one click, intuitively and effortlessly.



+ Soy Sauce - 1\$

+ Ginger - 0.5\$

+ Salad - 1.5\$



Guest Journey: From Browsing to Visit

Built-in Reservation.

The guest sees a delicious dish and can book a table immediately. The all-in-one service turns interest into a real visit.

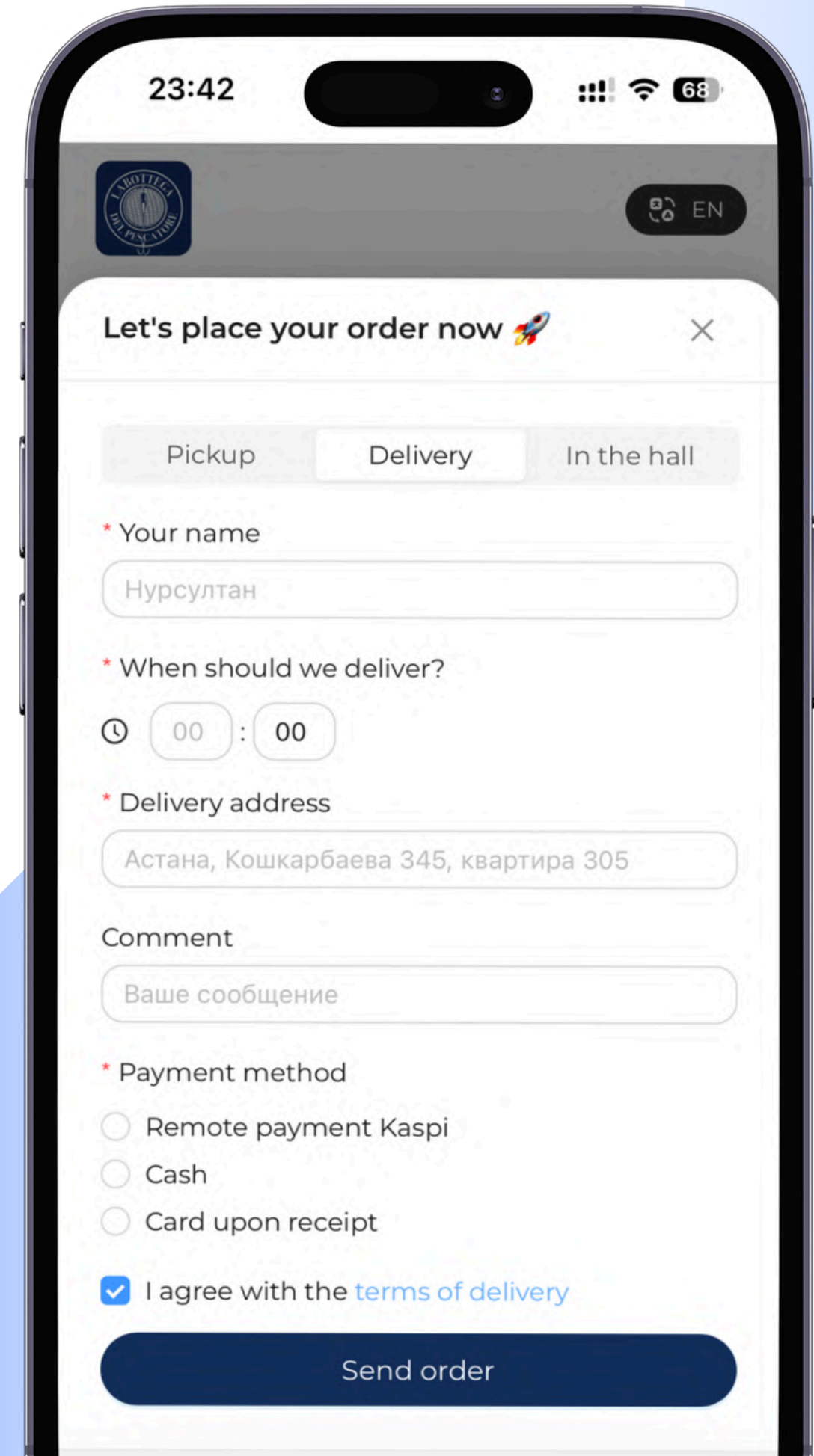
Sales beyond the dining room

- **Pre-order:**

Saves time during peak hours. Guests arrive and their hot dish is already on the table. Table turnover increases.

- **Delivery & Takeaway:**

Turn the mini-website into a full sales channel. Guests can enjoy their favorite flavors wherever they are.



The image shows a smartphone displaying a mobile ordering application. At the top, the status bar shows the time 23:42, signal strength, Wi-Fi, and 68% battery. The app header features a restaurant logo on the left and a language selector set to 'EN' on the right. Below the header is a promotional banner that says 'Let's place your order now' with a rocket icon and a close button. The main content area has three delivery options: 'Pickup', 'Delivery' (which is selected), and 'In the hall'. The form includes several fields: 'Your name' with the text 'Нурсултан', 'When should we deliver?' with a time picker set to 00:00, 'Delivery address' with the text 'Астана, Кошкарбаева 345, квартира 305', a 'Comment' field with the text 'Ваше сообщение', and 'Payment method' with radio buttons for 'Remote payment Kaspi', 'Cash', and 'Card upon receipt'. At the bottom, there is a checked checkbox for 'I agree with the terms of delivery' and a large blue button labeled 'Send order'.



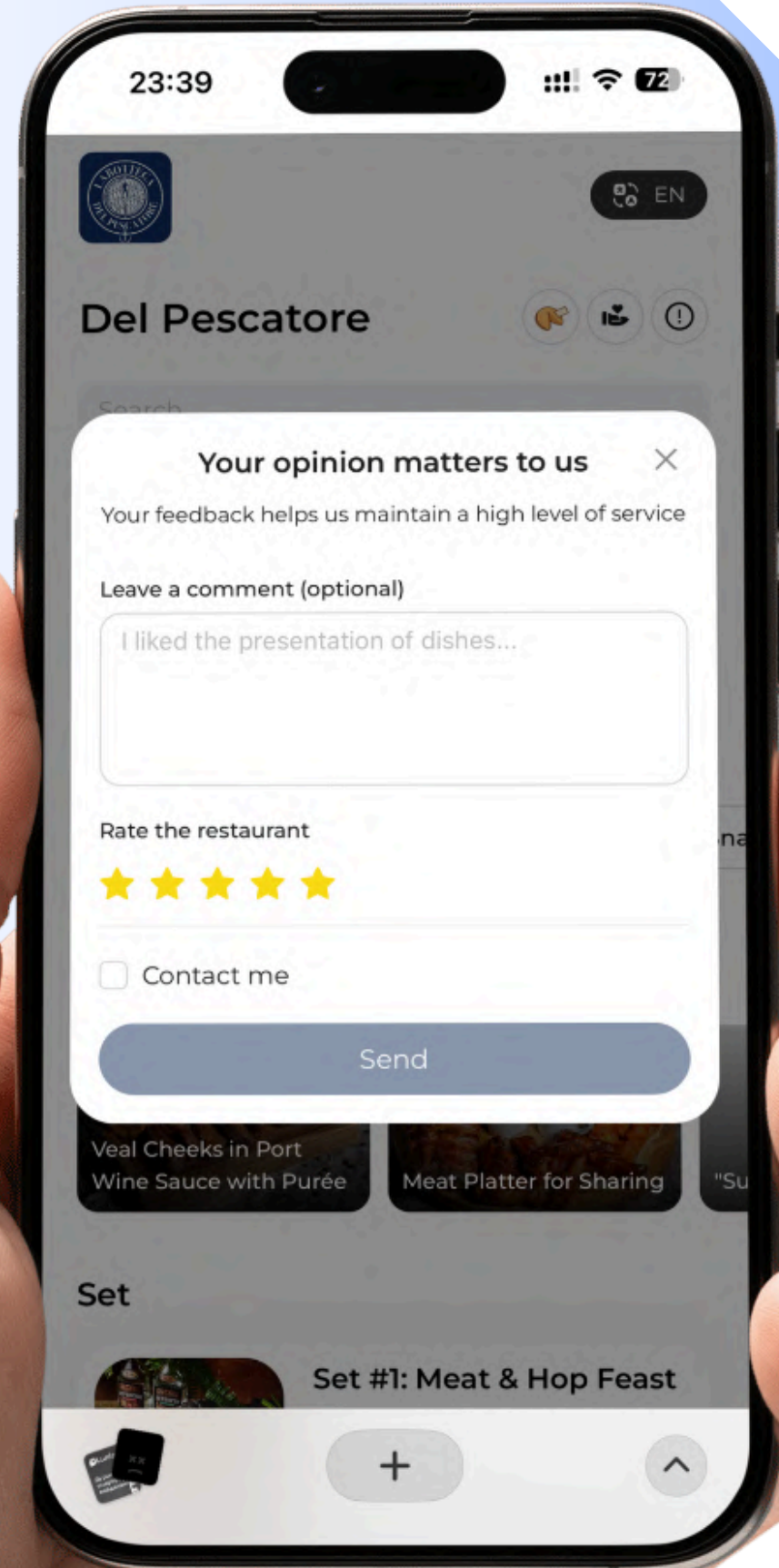
11/30

Luniq

Error-free ordering

QR synchronization:

Guests create their own orders, and the waiter simply scans the code from the screen. Eliminates miscommunication and saves staff time.



Reviews & Ratings

Honest feedback, here and now.
Give your guests a direct way to share their thoughts with you. Receive instant feedback on food and service to improve quality and retain customers - without taking issues public.

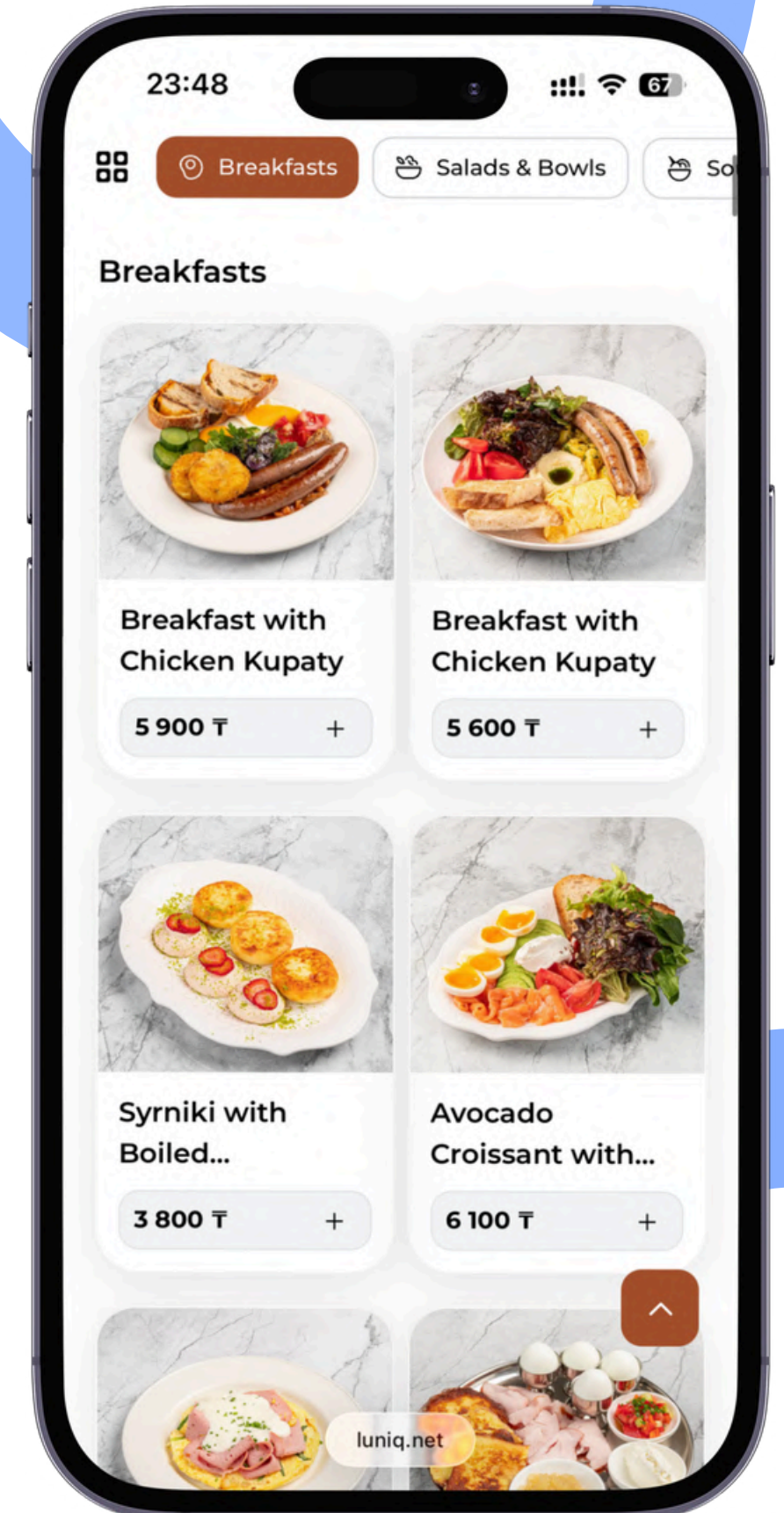
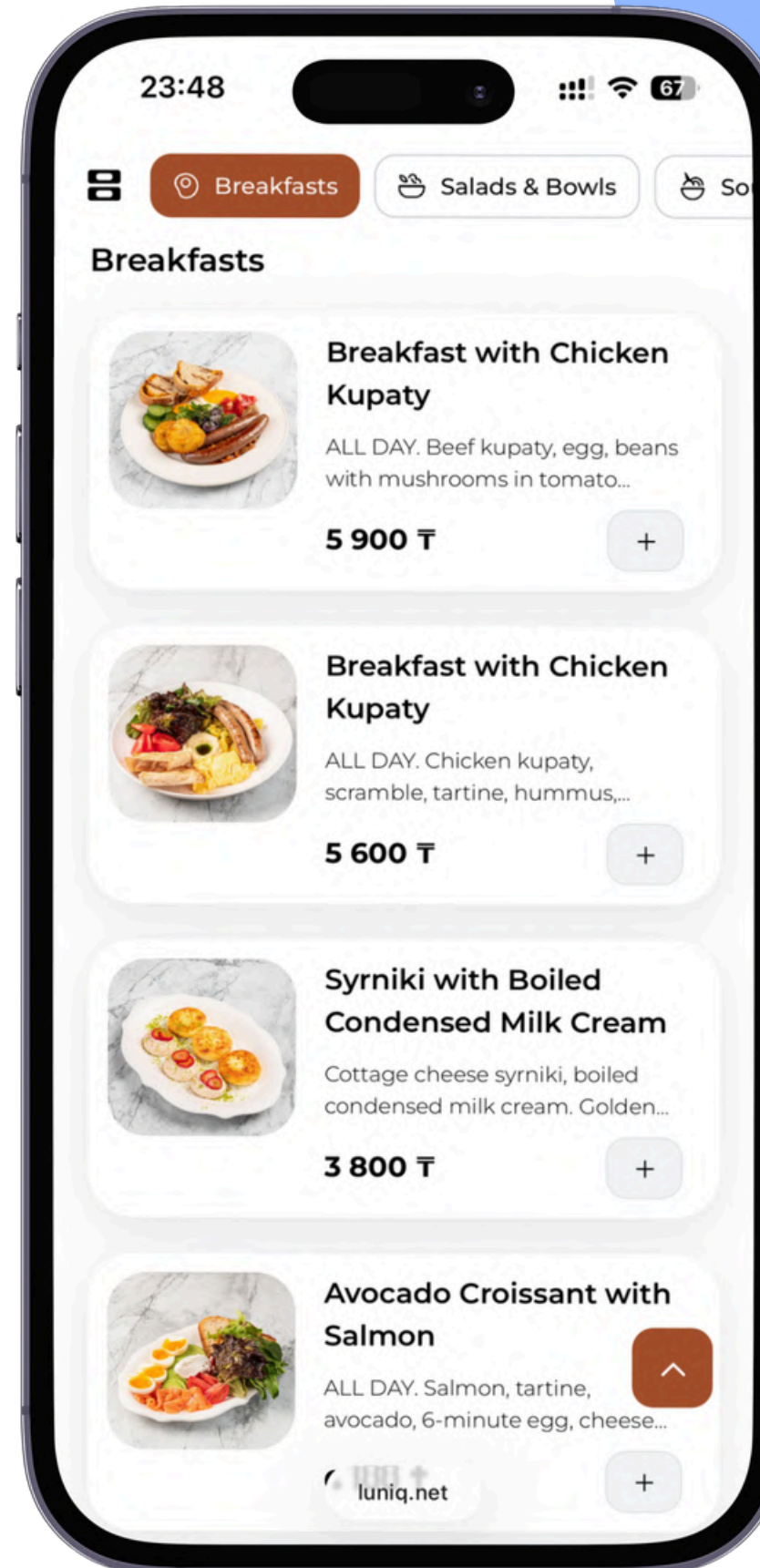
We Are Trusted

We create solutions for establishments of all formats. We are valued for our reliability, convenience, and innovative approach that helps businesses grow while providing guests with a seamless experience.



Visual comfort

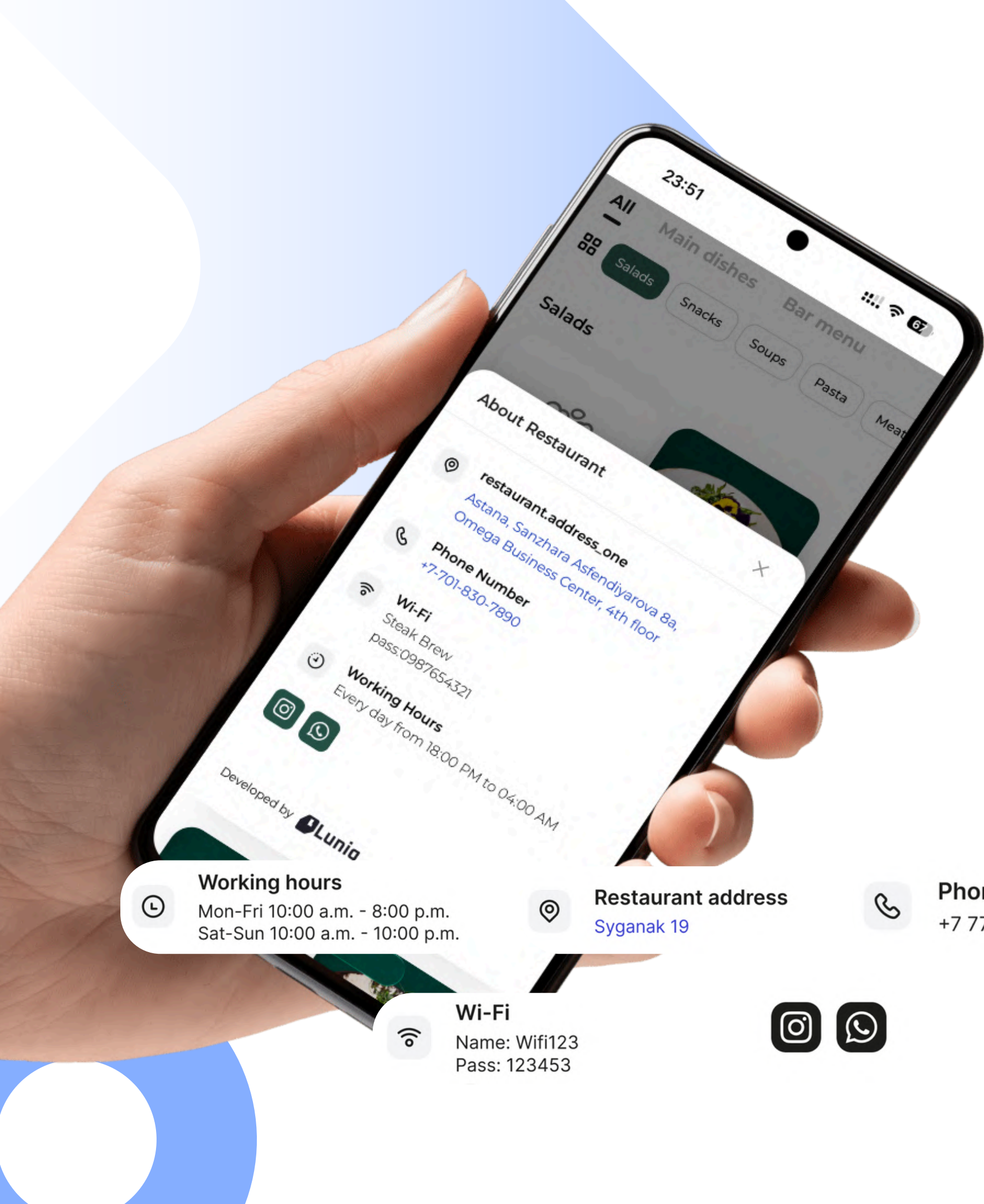
Large or compact – the choice is yours: Some guests want to explore photo details, while others prefer to scan the entire section quickly. Switch layouts with a single click for the perfect viewing experience.



Everything important at your fingertips

Restaurant info center:

Wi-Fi password, opening hours, contacts, and social media. All essential information is available with a single click - no need to distract the waiter or search online.



Working hours
Mon-Fri 10:00 a.m. - 8:00 p.m.
Sat-Sun 10:00 a.m. - 10:00 p.m.

Restaurant address
Syganak 19

Phone number
+7 777 585 6953

Wi-Fi
Name: Wifi123
Pass: 123453



Smart order calculation

Everything under control:

Automatic service cost calculation, timer, and detailed itemized list. Eliminates billing errors and questions like “how much do I owe?”



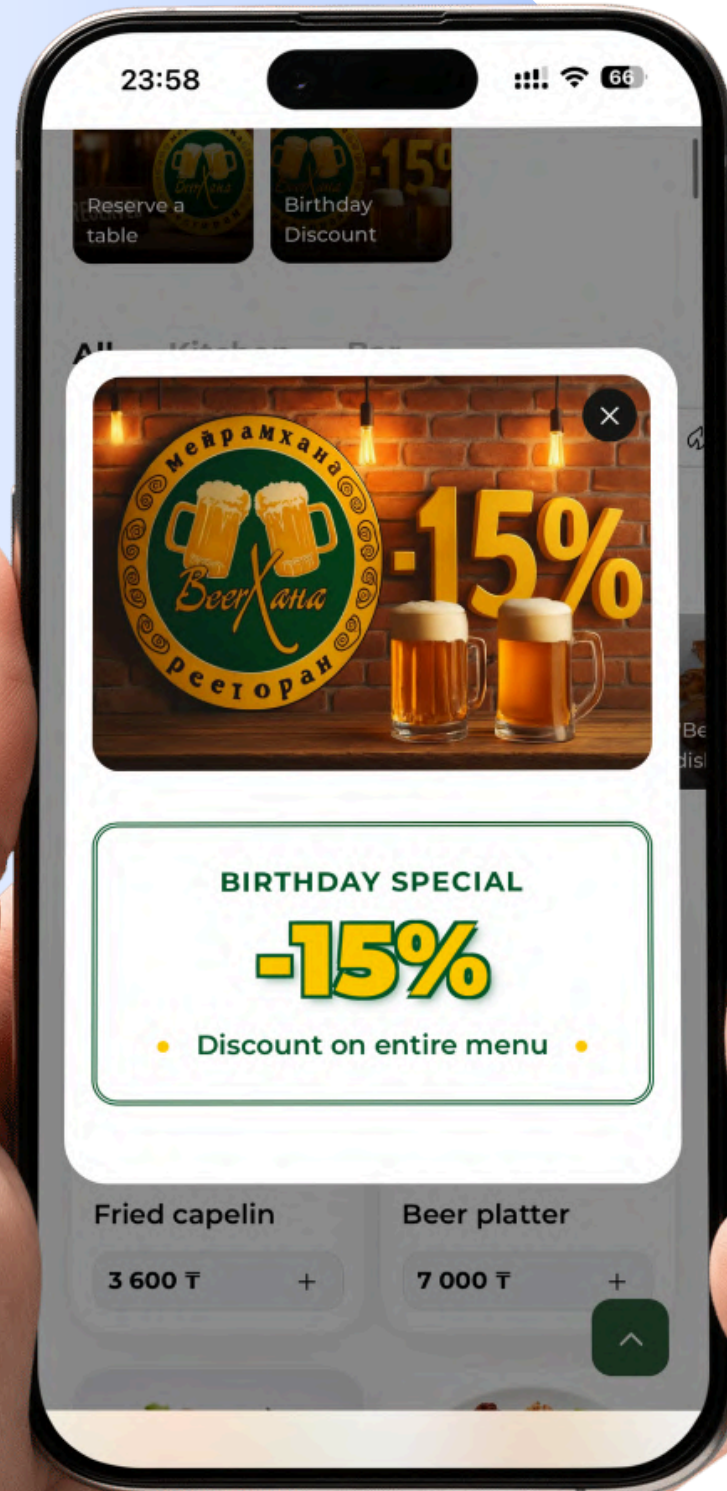
Attention management

Showcase of offers:

Dynamic banners (like stories) highlight new items and promotions, instantly catching the guest's eye.

Smart search:

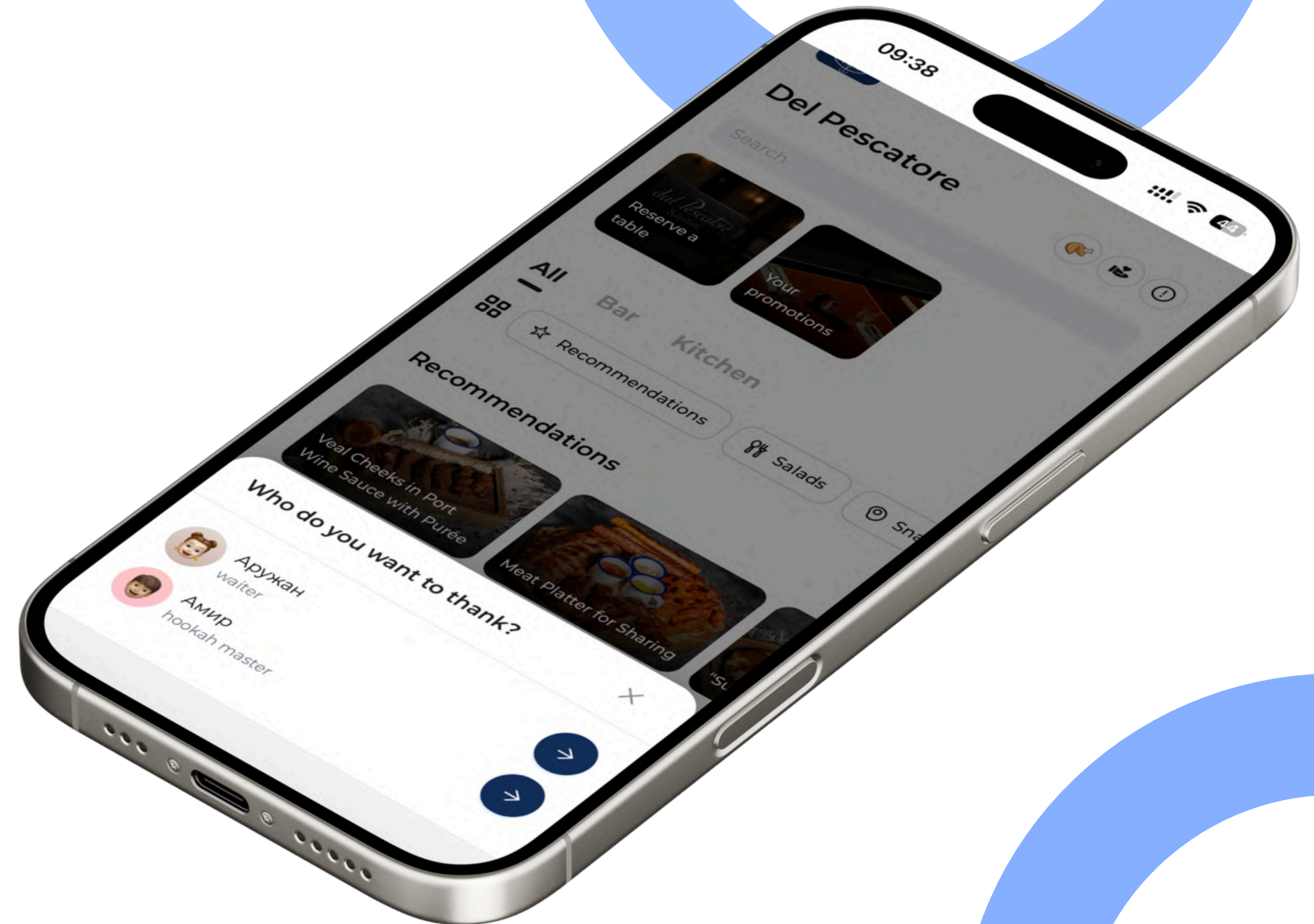
Find a favorite dish by name or ingredient in a fraction of a second. No more endless scrolling.



Service without unnecessary words

All in one interface.

Leave a tip, write a review, or send a request to the kitchen. A simple way to say “thank you” or ask for help without interrupting the conversation.





Your own guest database

Telegram Community.

Turn one-time visitors into regulars. A direct communication channel for party announcements, exclusive offers, and instant feedback – right in the guest’s messenger.

Your restaurant is always online

Works on all platforms:

The menu is accessible in one click from social media, maps, and messengers.

Wherever the guest is, your brand is always in their pocket.





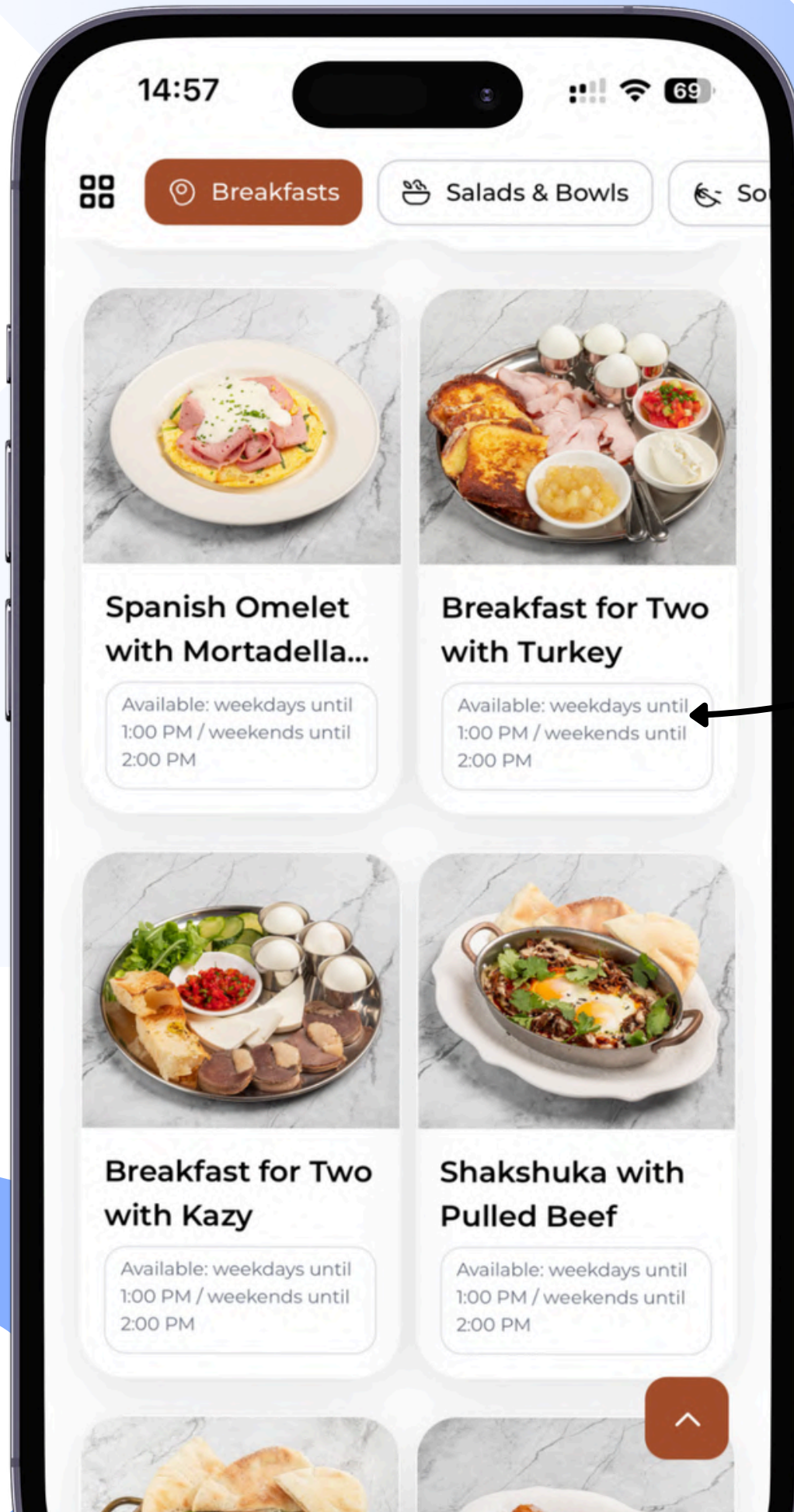
Digital etiquette

Rules as part of the aesthetics:
Communicate your dress code, pet-friendly policy, or the philosophy of your venue in a subtle and stylish way. We turn boring instructions into beautiful visual storytelling.

Hospitality without borders

Speaking the same language:
LUNIQ removes language barriers. Instant interface language switching allows every guest to feel comfortable and confident – just like at home.





Available: weekdays until 1:00 PM / weekends until 2:00 PM

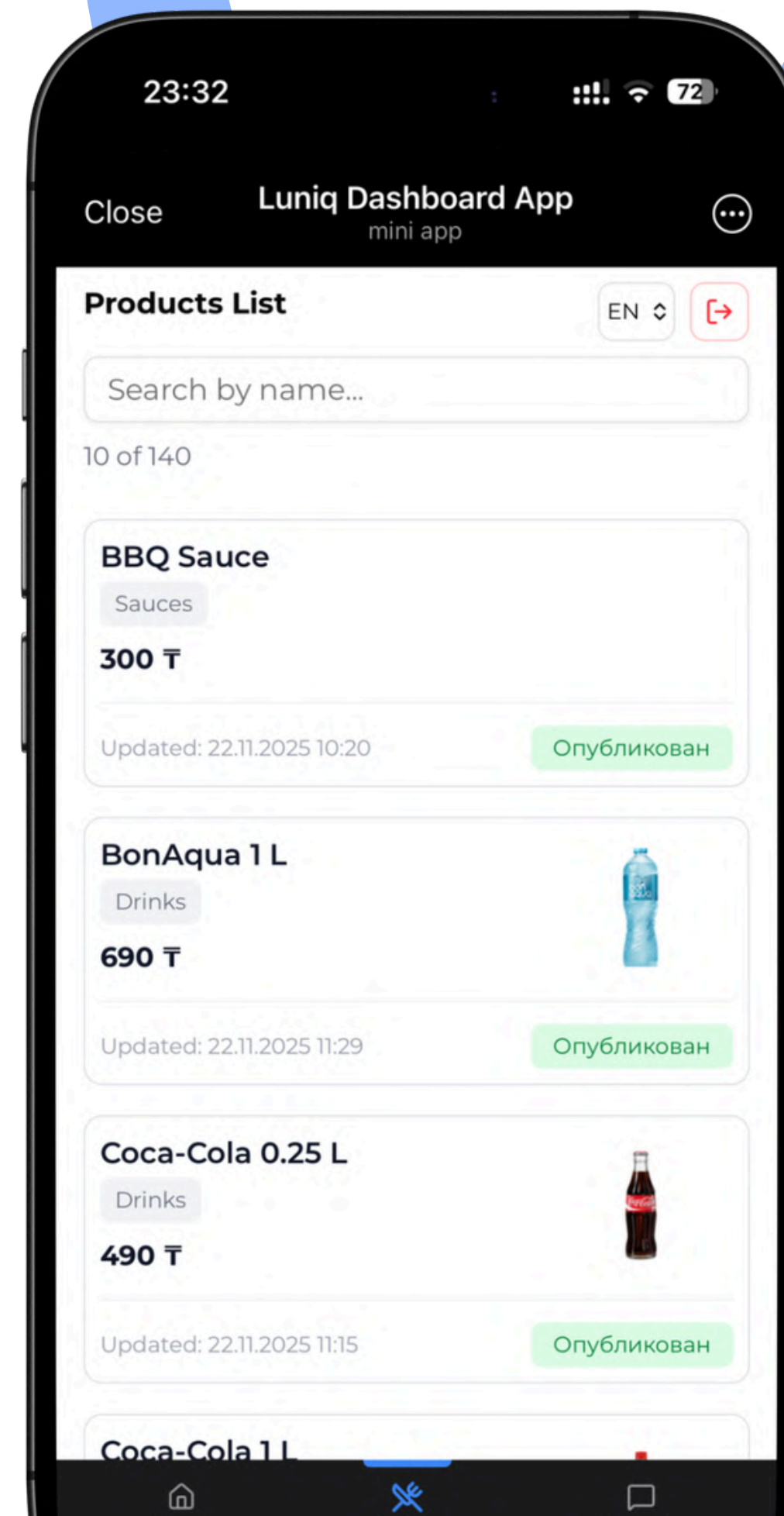
Smart hints

Transparent availability schedule:
If business lunch hours are over, the guest sees it immediately. Instead of an order button, the available time window is shown. No accidental orders and no awkward refusals from the waiter.

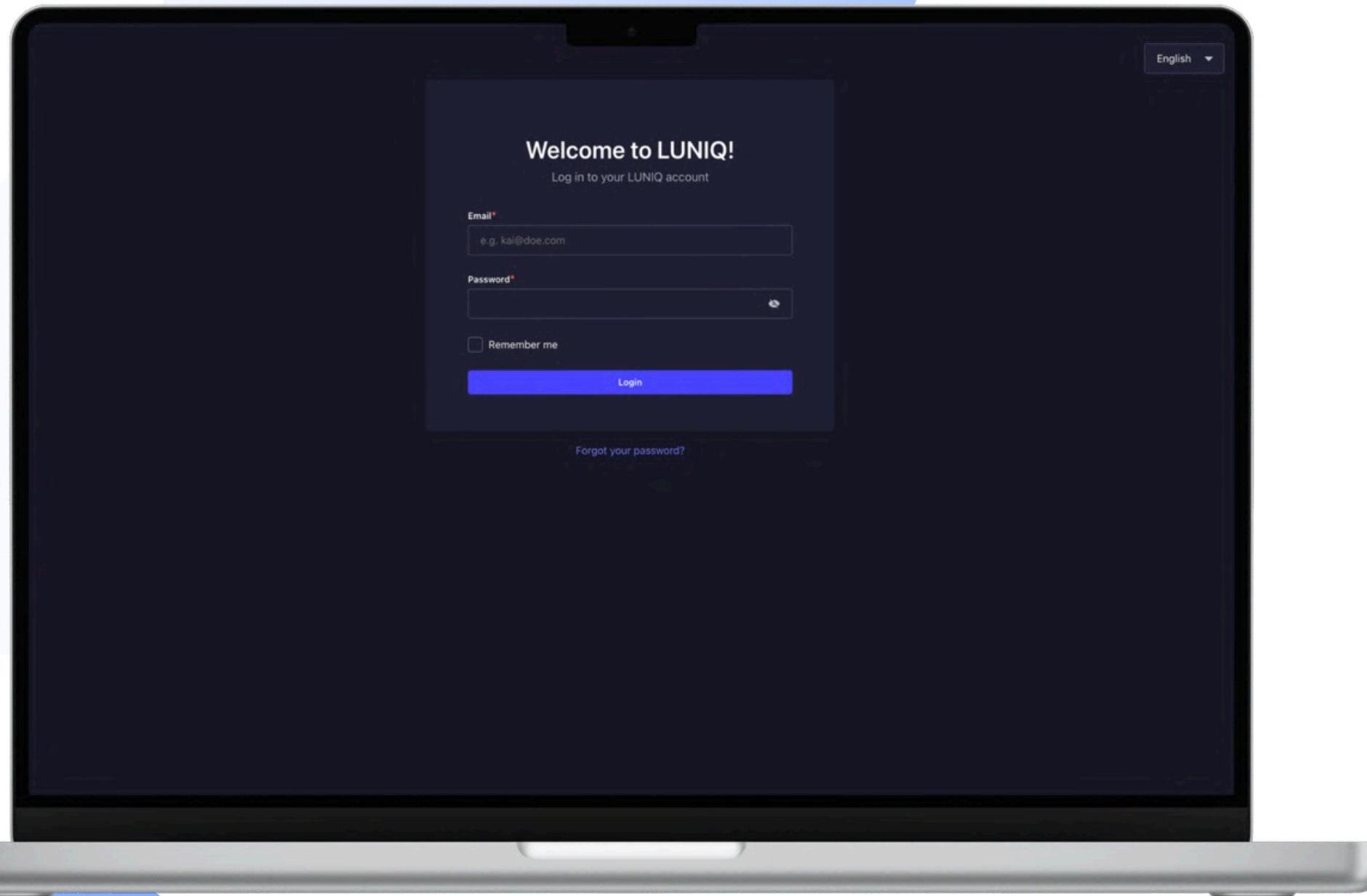
Full Control & Instant Feedback

Management in Your Pocket

All control is handled through a familiar messenger. Forget laptops and complicated admin panels. Add items to the stop list, update prices, and read guest reviews прямо from your phone. You manage your menu and reputation on the go, while guests instantly see up-to-date information.



25/30



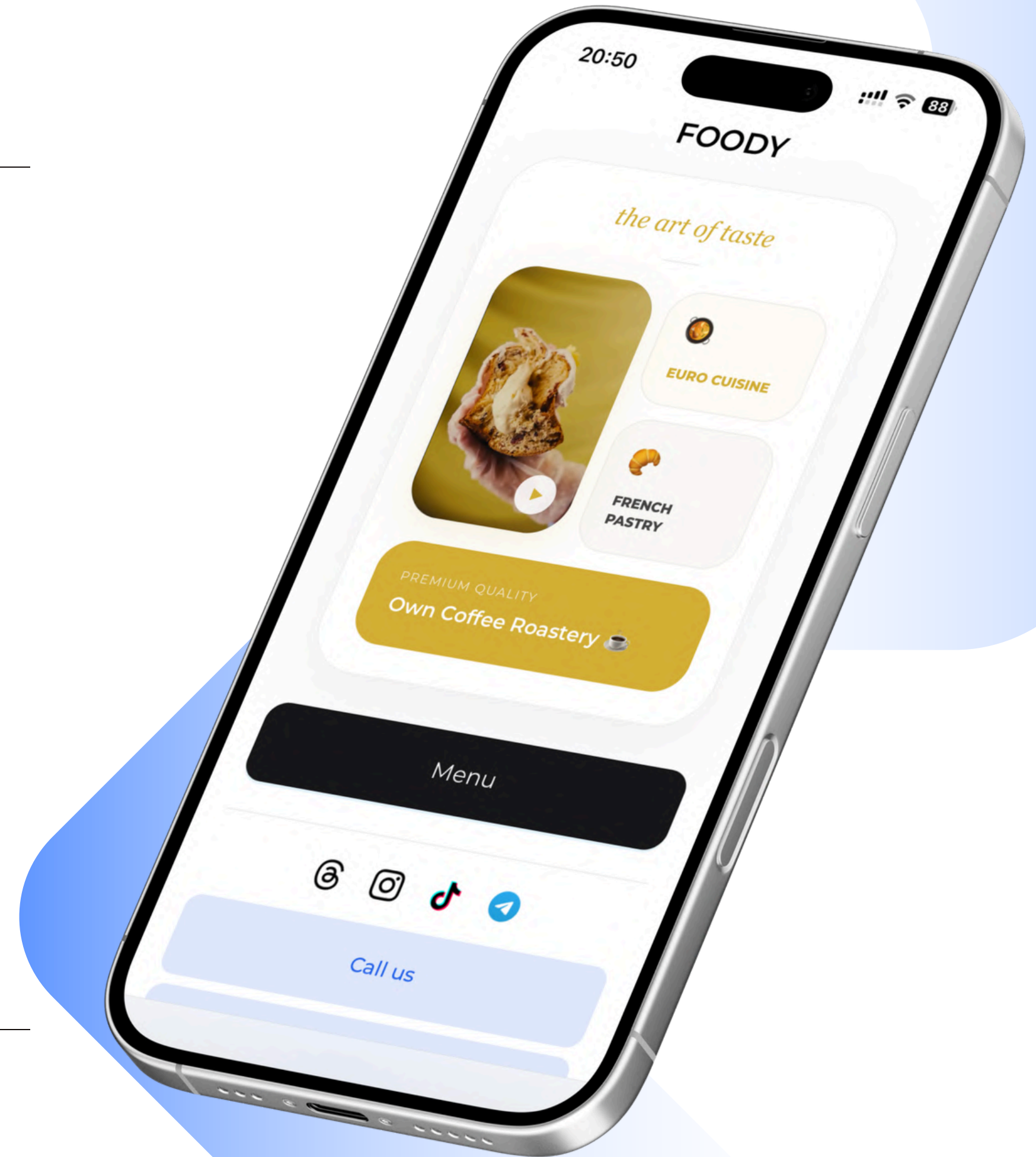
Direct control - no middlemen

Be your own developer.

Update prices, photos, and descriptions instantly. No designers or programmers needed - an intuitive dashboard lets you manage the menu as easily as a personal social media page.

The perfect Link-in-Bio

A digital brand business card.
Replace boring links with an aesthetic micro-site. Menu, reservations, contacts, and gallery - everything in one place, styled in your brand colors and ready to drive sales.





QR code as part of the interior

No need to look for a designer. We create a custom QR code in your style - with your logo, in the right color palette, and with decorative elements. You receive a print-ready file.

More than just digitization

A professional upgrade:

We don't just move text to a screen. We structure the menu, implement sales-driven mechanics, and create appetizing descriptions - turning a simple list of dishes into an effective sales tool, without any effort on your part.



Easy start

Menu launch - free of charge. You only pay for the subscription.

We handle the setup: digitization, QR design, and configuration - all for 0 ₪. No hidden development fees.

BASIC
(3 MONTHS)

29 990 ₪
OR
\$59

- ✓ Full LUNIQ functionality
- ✓ 24/7 personal dashboard
- ✓ Technical support
- ✓ Access to updates

PREMIUM
(12 MONTHS)

89 990 ₪
OR
\$169

- ✓ +3 months free
- ✓ Full LUNIQ functionality
- ✓ 24/7 personal dashboard
- ✓ Technical support
- ✓ Access to updates

PRO
(6 MONTHS)

49 990 ₪
OR
\$99

- ✓ +1 months free
- ✓ Full LUNIQ functionality
- ✓ 24/7 personal dashboard
- ✓ Technical support
- ✓ Access to updates



30/30

Examples

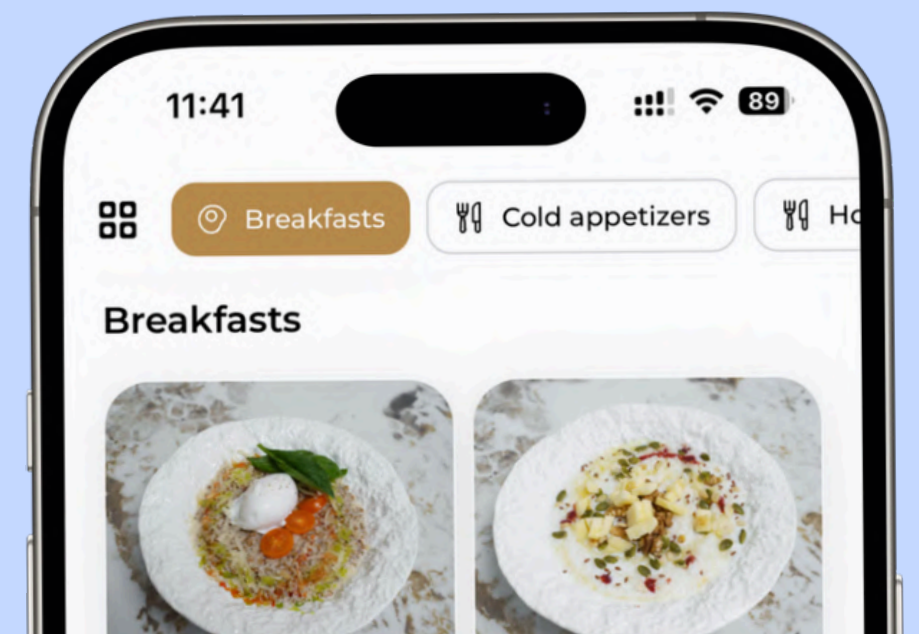
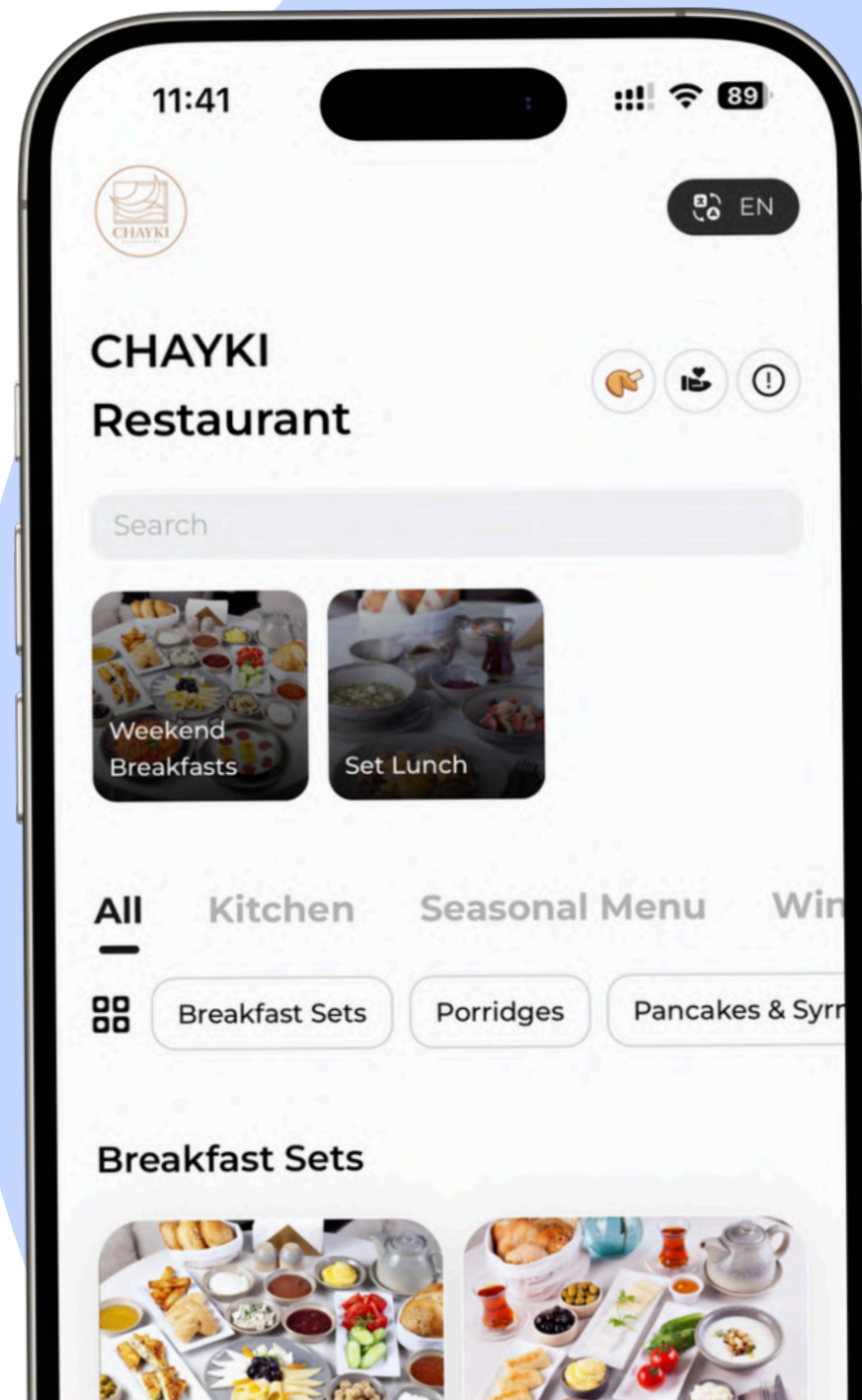
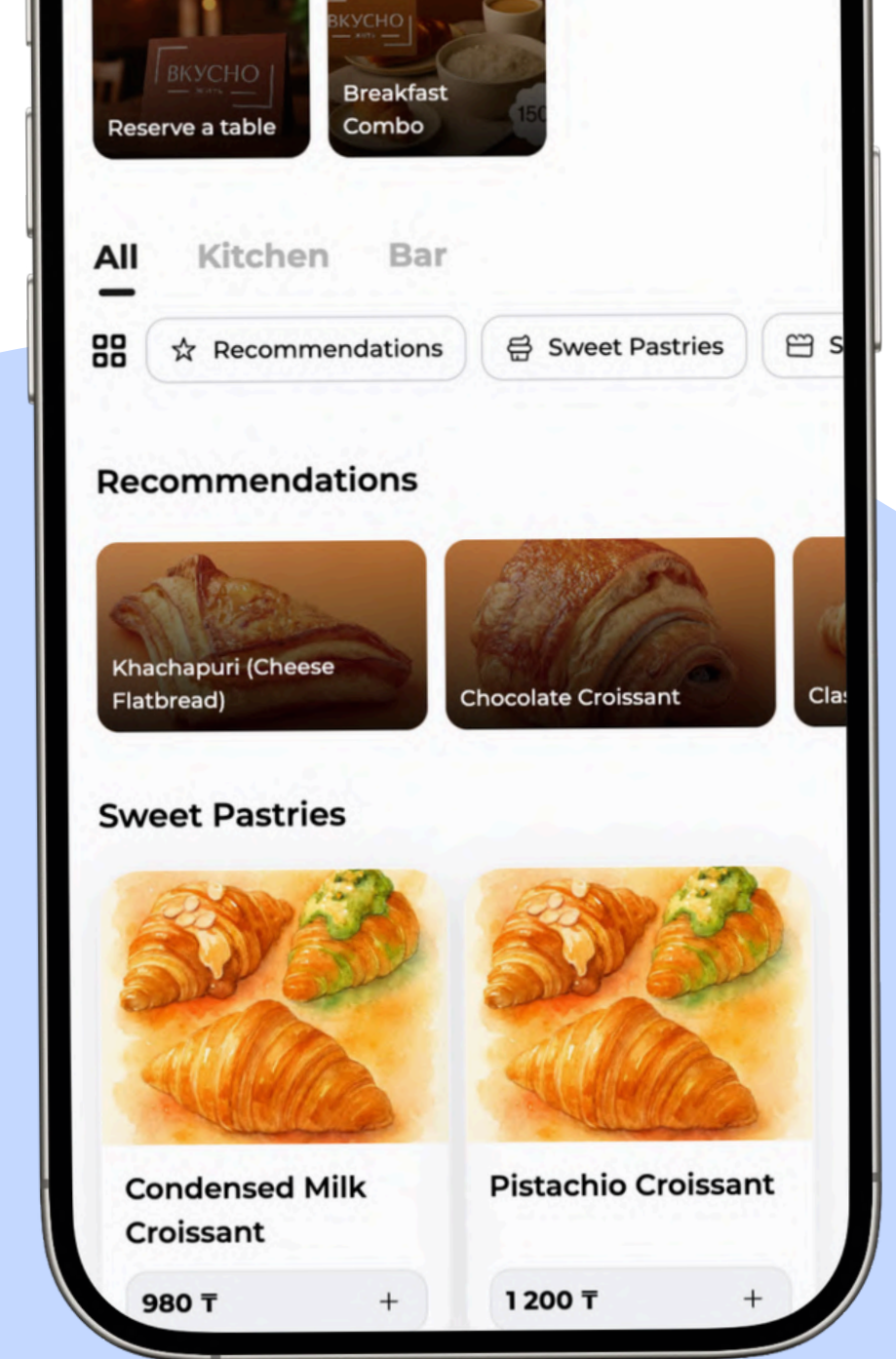
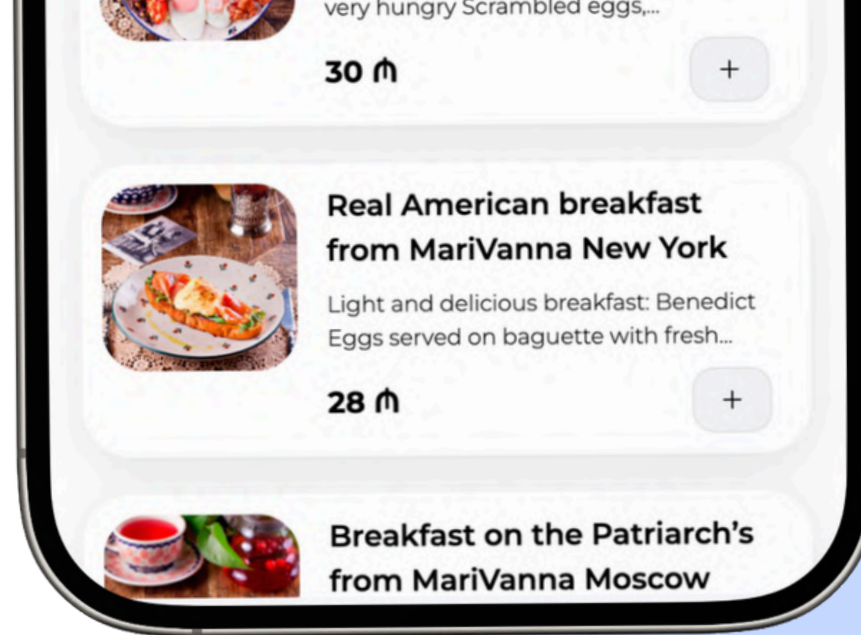
Restaurant examples

Click the links below to see how LUNIQ MENU works in real establishments.

[Example 1](#)

[Example 2](#)

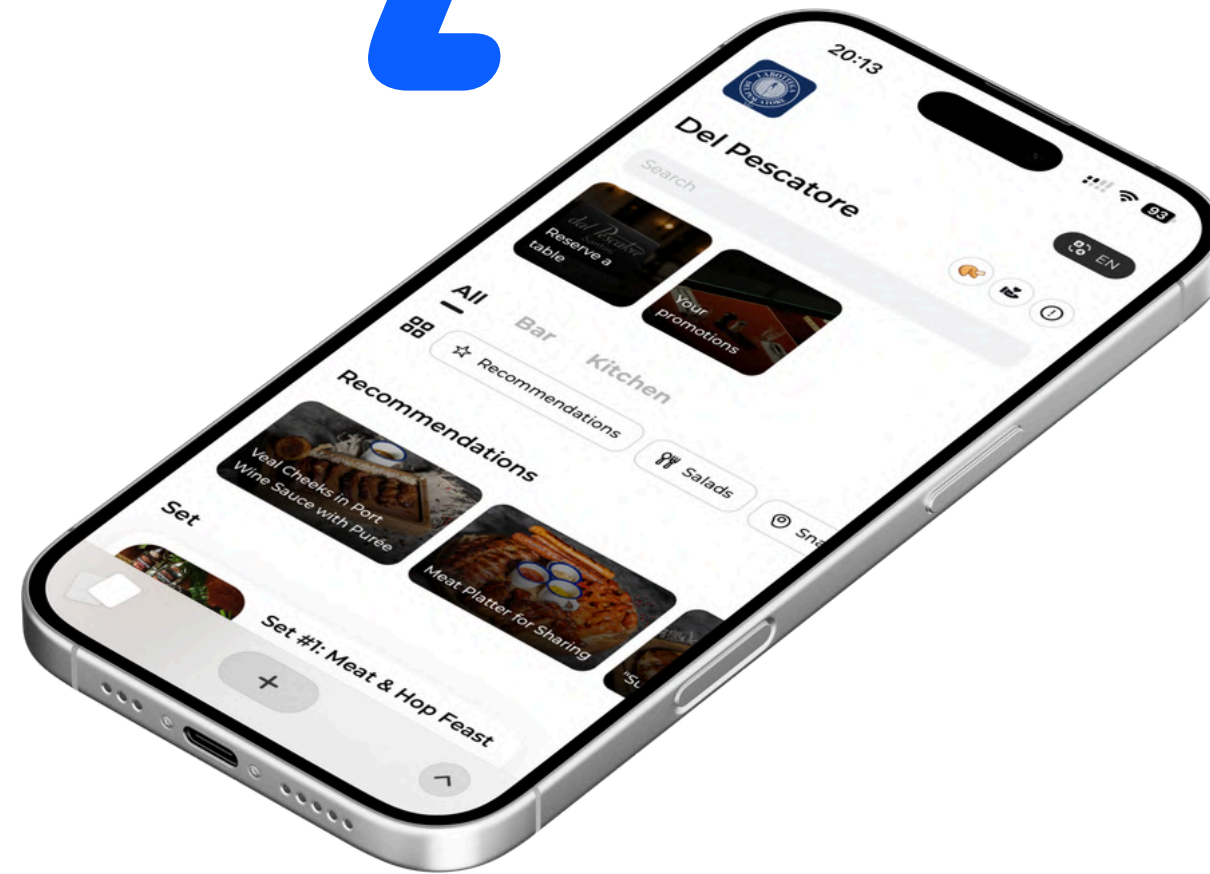
[Example 3](#)





thanks

Luniq menu



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hiastrait@gmail.com

 [luniq_menu](https://www.instagram.com/luniq_menu)